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## Luxe Looks

By Wanda Jankowski

*Details on high-end products and the qualities they embody*



***The Technology Behind Superior Quality*** Micro Cotton® towels are made from ultrafine fibers of very fine micronaire that are longer than Egyptian cotton. Proprietary technology ensures that Micro Cotton® towels have an extraordinarily soft hand and brilliant luster, along with exceptional bulk and superior absorbency. The company recently re-launched the *Finest* luxury towel collection developed from exclusively grown extra-long staple cotton and woven using fine yarn with three times the number of loops for outstanding absorbency. Micro Cotton, +91 (4254) 223450, [microcotton.com](http://microcotton.com)