



**Home & Textiles Today (Online)  
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**Soft Bath**

*Home & Textiles Today Staff -- Home Textiles Today, September 27, 2016*

MicroCotton is re-launching the "Finest" towel collection, developed from exclusively grown extra long staple cotton and woven using fine yarn. Using three times the number of loops than a regular towel gives the collection super absorbency.

