

## LDB Interior Textiles (Online) June 29, 2016

## LDB Interior Textiles News

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Soft, absorbent and lofty, the Noble Excellence Elite Towel Collection is constructed using Micro Cotton's superior cotton and proprietary processes, including a special spinning process, to enhance the towel's natural sheen.

"We are very excited to launch a new towel collection with Dillard's," says Vikram Krishna, director of Micro Cotton. "The new Noble Excellence Elite Towel Collection is the perfect fusion of breakthrough technology and superior comfort."

Noble Excellence Elite Towel Collection is available exclusively at Dillard's stores nationwide and online at dillards.com. For more information about Micro Cotton, please visit microcotton.com.

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