



Home & Textiles Today
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Micro Cotton Bows Annur Collection

At the New York Market — Micro Cotton's newest towel collection is made from a rare cotton grown in the Blue Mountains of South India.

The new Annur Cotton product line is constructed from extra-long staple Annur Cotton of Suvia lineage for a silky, indulgent hand.

"Annur Cotton is an ode to subtle, classic style and perfect accompaniment to relax. The collection was conceived with the desire to evolve and expand the concept of luxury and design for a complete bath experience for our consumers," said Vikram Krishna, director of Micro Cotton.

The collection will debut this week during the New York Home Fashions Market. Micro Cotton's showroom is located at 295 Fifth Ave., Suite 1510. **H&TT**

Silky. The Annur Cotton line is constructed from extra-long staple Annur cotton grown in South India.