



**Mommy PR**  
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## Macy's: Hotel Collection Bath Towels MicroCotton Collection



by Andrea | @ | January 26, 2016 12:35 pm



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**Press Sample**

I'm picky when it comes to towels so I was interested to see if the [Hotel Collection Bath Towels MicroCotton Collection from Macy's](#) would meet my standards.



*The New Year is the perfect time to refresh all aspects of life – even a bathroom! There's no need to take on a costly reno – simple changes such as bringing in a fresh set of bath towels can easily transform drab bathrooms into relaxing, spa-like retreats.*

*To help adopt a "New Year, New Home" mantra in 2016, use the soft, fluffy towels from Micro Cotton. The towels are super soft and absorbent, with bright, vibrant colors that revitalize bathrooms.*

*Luxuriously soft with each embrace, it's the towel you can always count on. Super-absorbent MicroCotton® in 26 colors to compliment any bathroom decor.*

My take: I was impressed with the selection of colors, all very current and can fit easily into a variety of bathroom decor. The first test was softness- which these towels passed with flying colors. Second test was how quickly did the water absorb from my skin- these towels left my skin very dry but the softness didn't abrade my skin at all. Lastly, how well do these towels wash? No color fading, transfer or pilling noted with multiple washings.