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New York Market Intros

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MICROCOTTON

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MicroCotton launches its new line, Amaze. This ultra-absorbent towel is made using new innovative techniques and spinning technology with a cashmere-like feel, very low lint and pill with a stylish dobby design. MicroCotton fall product offerings have been classified into lines like the Essential Collection, Signature Collection, Spa Collections, Elements and Limited Edition Collections. Each collection carries its own unique signature design elements that capture current styles, trends and color palettes.